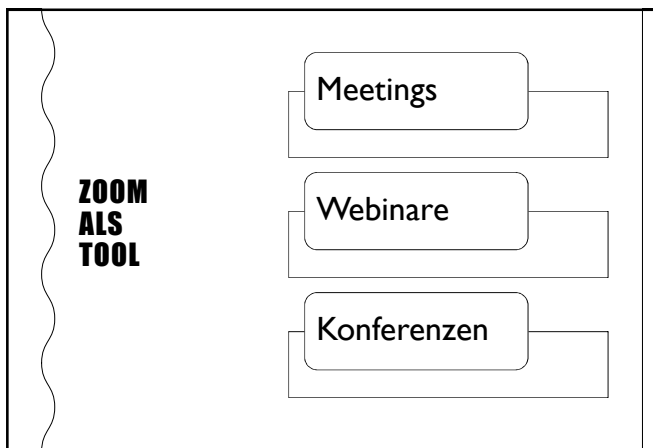




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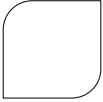


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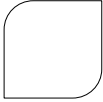


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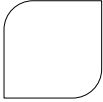
WEBINARE



DOZENT
KONTROLLIERT DIE
SITZUNG



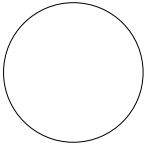
MEHR TEILNEHMER



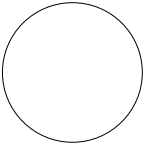
LIVE STREAMING IN
ANDERE KANÄLE

4

ONLINE-KONFERENZEN



KEINE EIGENSTÄNDIGE
FUNKTION



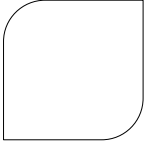
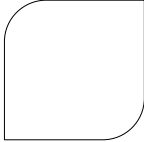
MIT DEN OBIGEN
LÖSUNGEN UMSETZBAR

5

	MIT MEETINGS STARTEN	MEIN LÖSUNGSVORSCHLAG
--	-------------------------------------	----------------------------------

6

WARUM MEETING BESSER

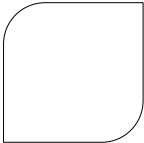
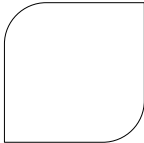



PREISWERTER

INTERAKTIVER

7

WARUM WEBINAR BESSER

ANMELDUNG

STREAM NACH
FACEBOOK, YOUTUBE...

8



Screenshot eines Webinars von Michael Buller, VIR-Vorstand, im Webinar der Tourismus Zukunft [https://www.tourismuszukunft.de/itb-digital/]

9

DIETMAR FISCHER

- Geschäftsführer Argo.berlin
- Projekt an der Universität der Bundeswehr
- 19 Jahre im Online Marketing
- Lehraufträge an vielen Universitäten seit 2006
- Webinare für die IHK seit 2016
- Reiseblogger auf Cubanews.de

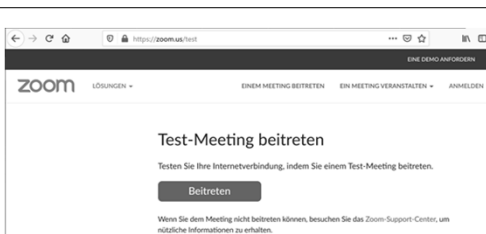


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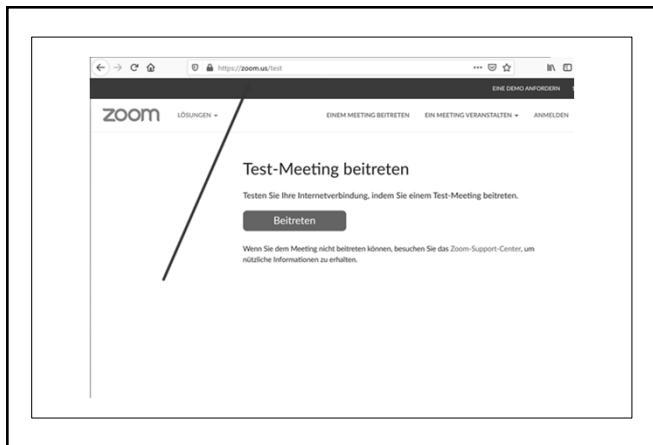
VOR DEM MEETING



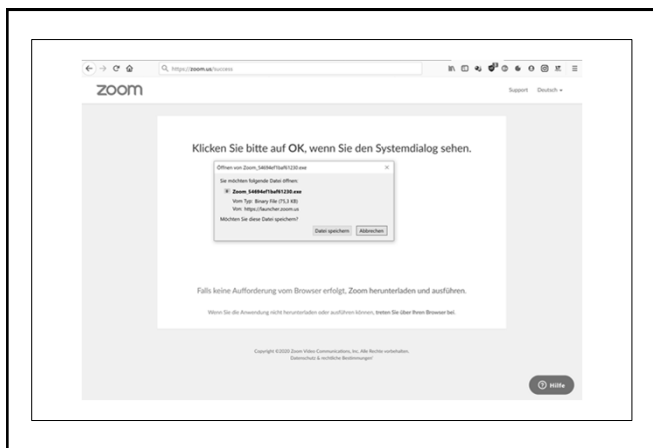
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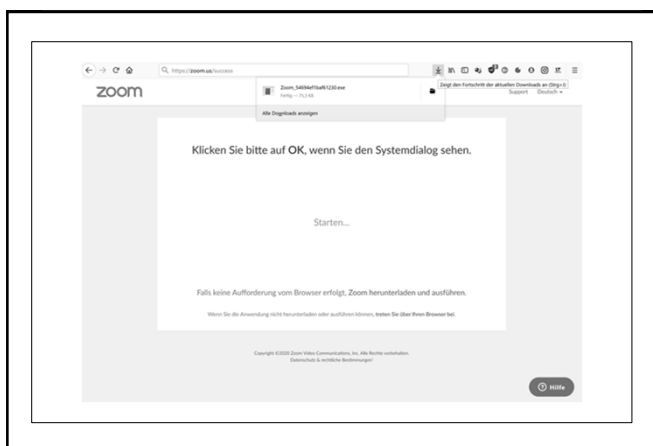
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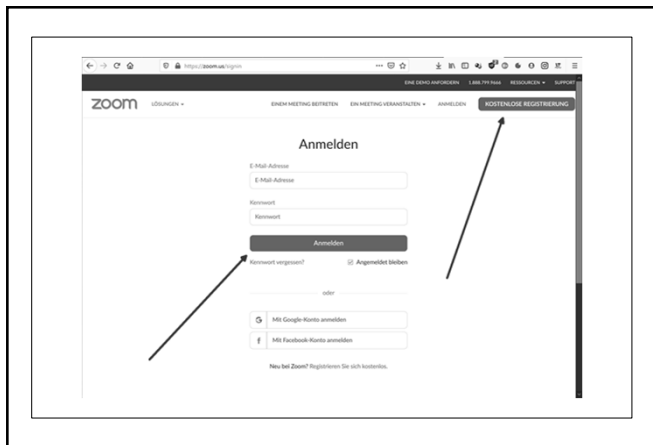
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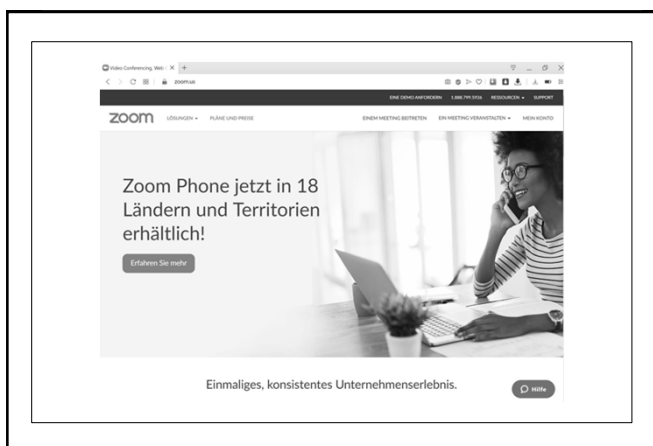
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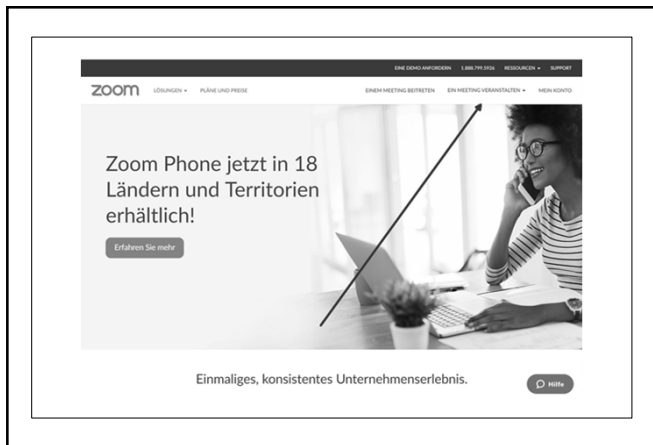
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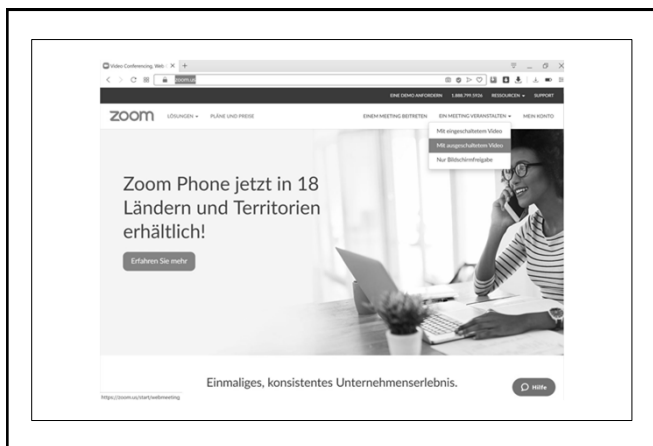
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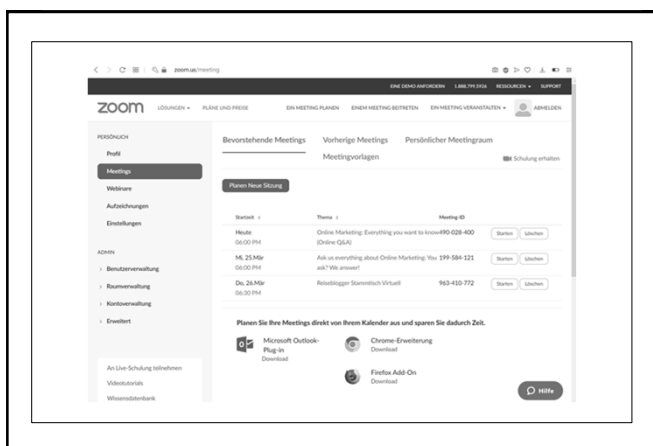
18



19



20



21

ZOOM KOSTENLOS



2 Teilnehmer zeitlich unbegrenzt



Gruppenmeetings bis 40 Minuten

22

Meeting starten - Zoom

zoom.us/j/571613938

zoom

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23

Meeting starten - Zoom

zoom.us/j/541018297

zoom

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Eine Verbindung wird aufgebaut...

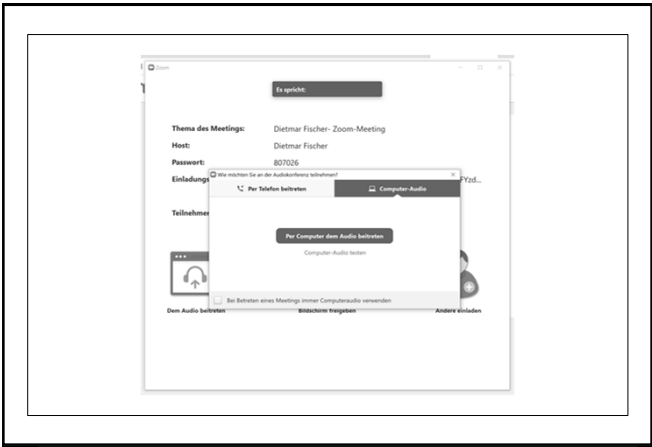
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Warte

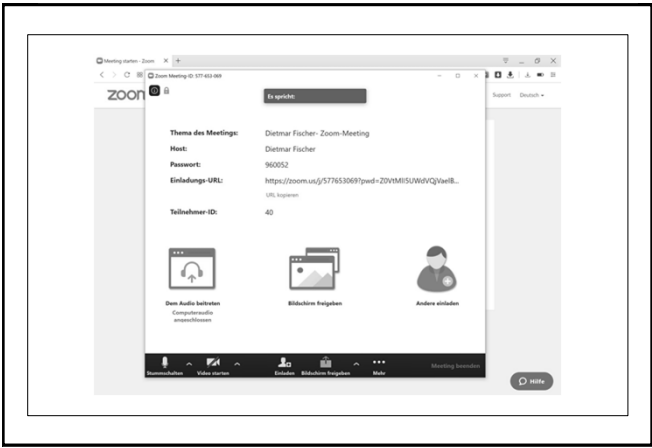
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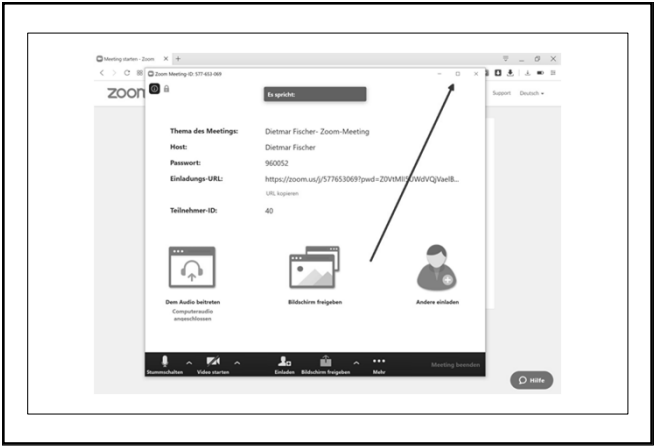
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26



27



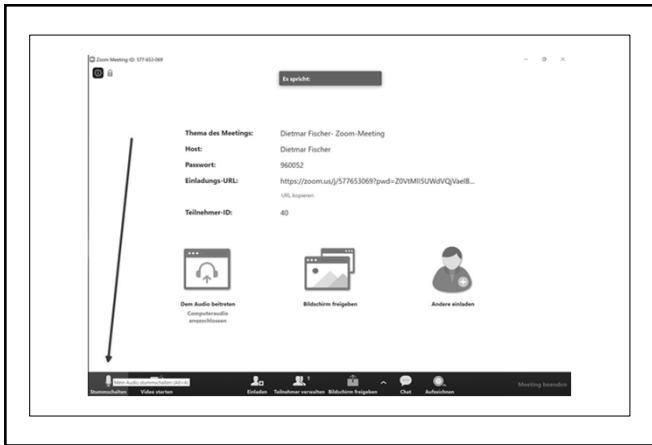
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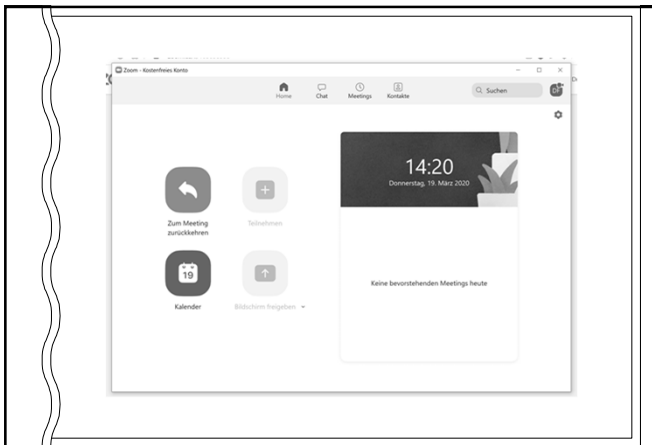
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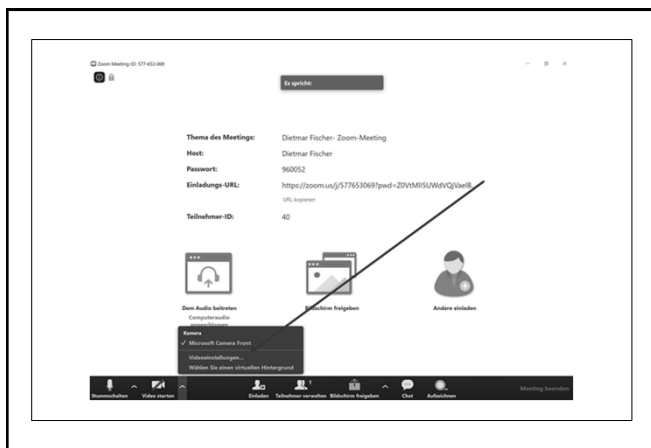
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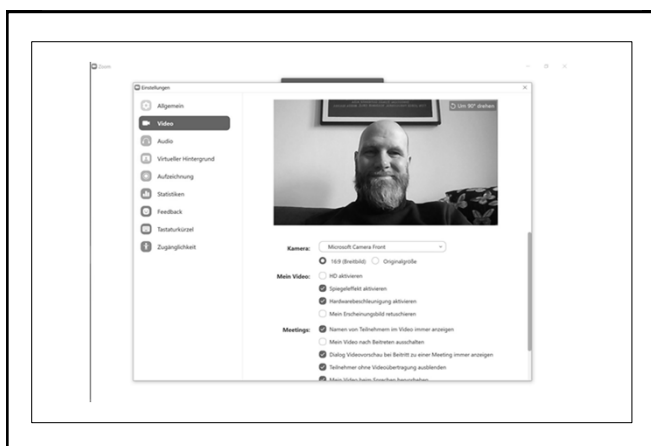
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DIE MEETING-EINSTELLUNGEN

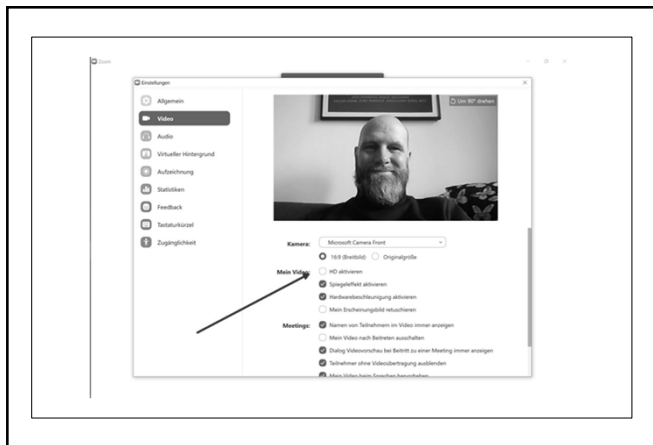
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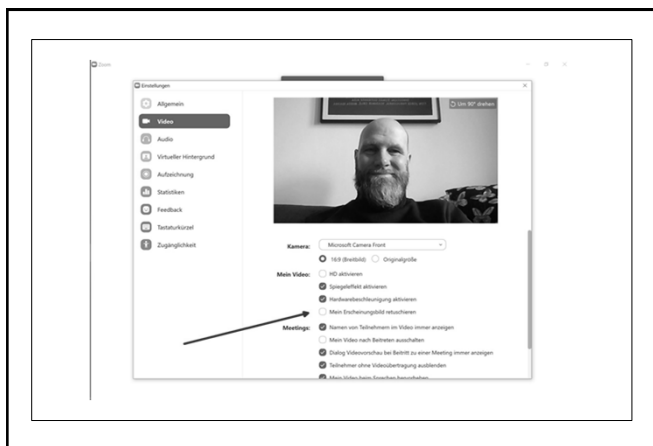
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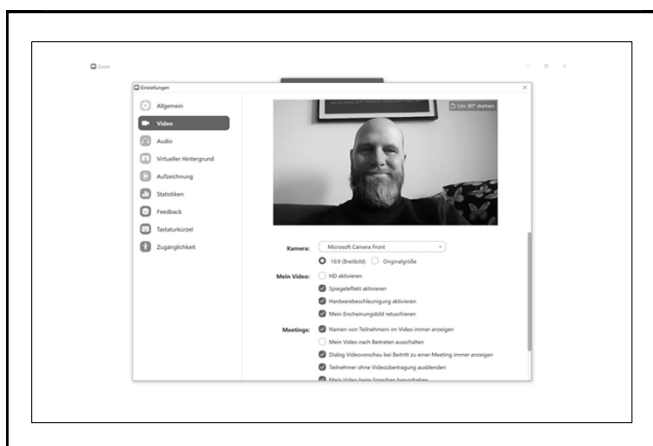
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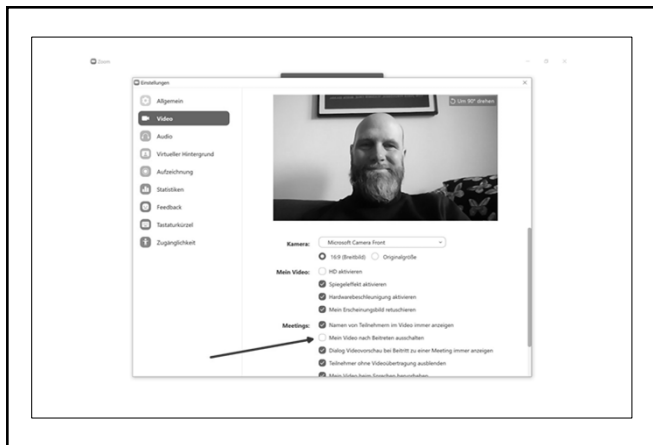
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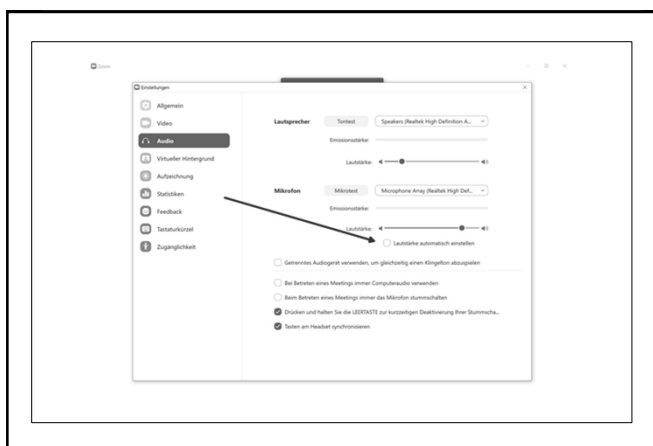
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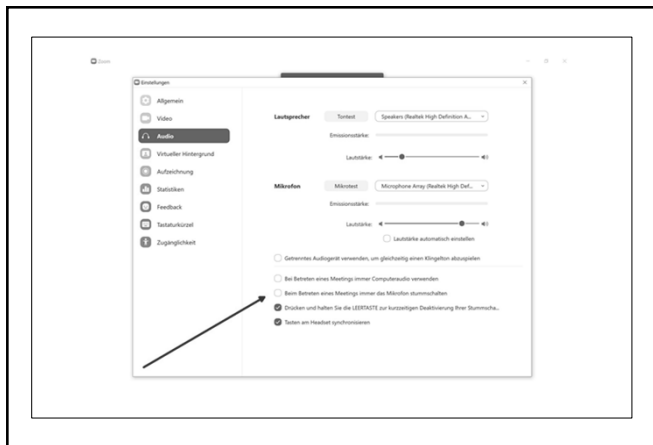
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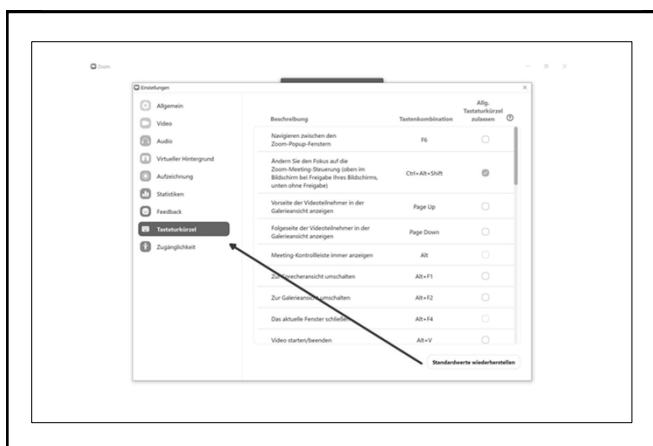
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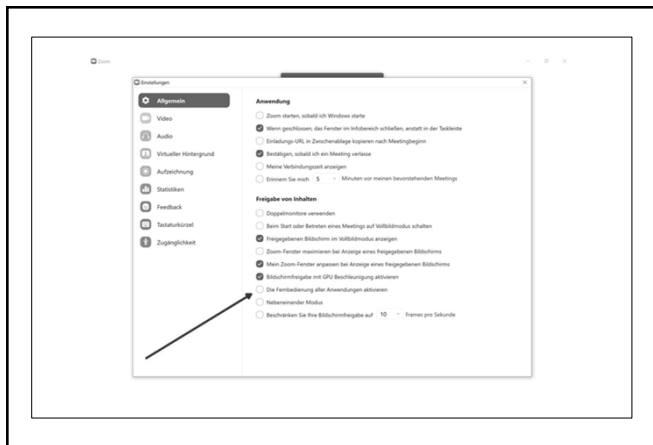
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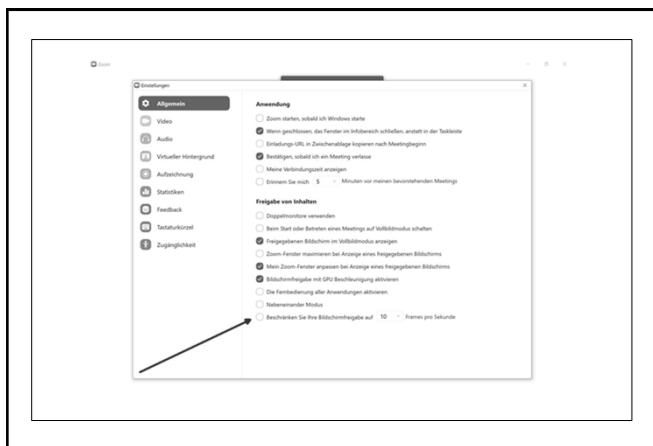
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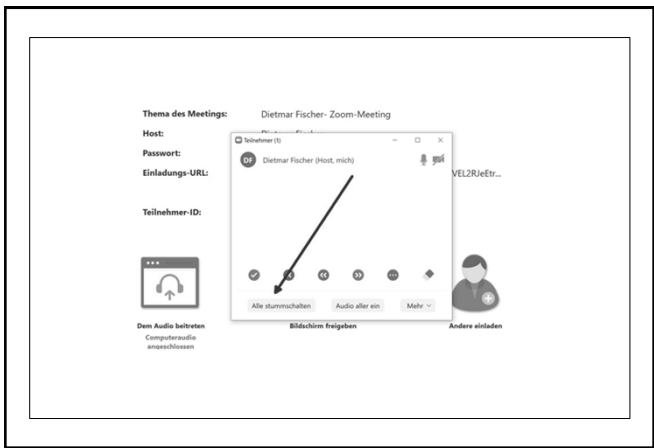
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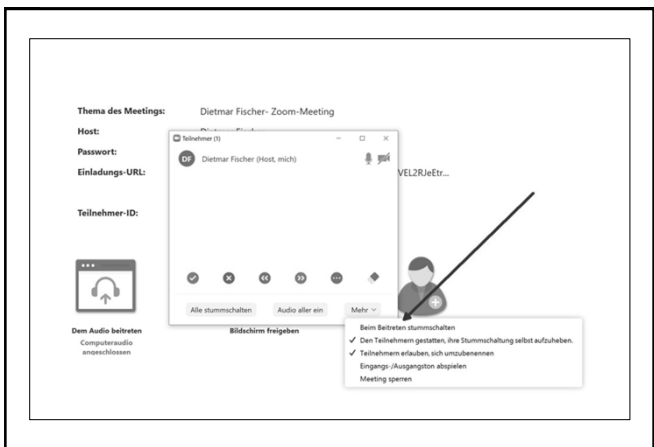
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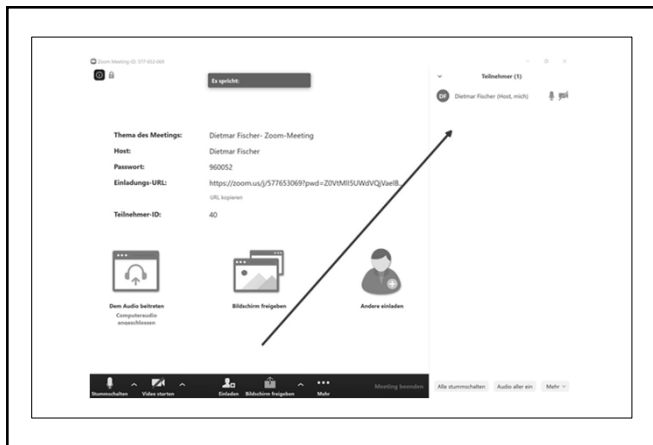
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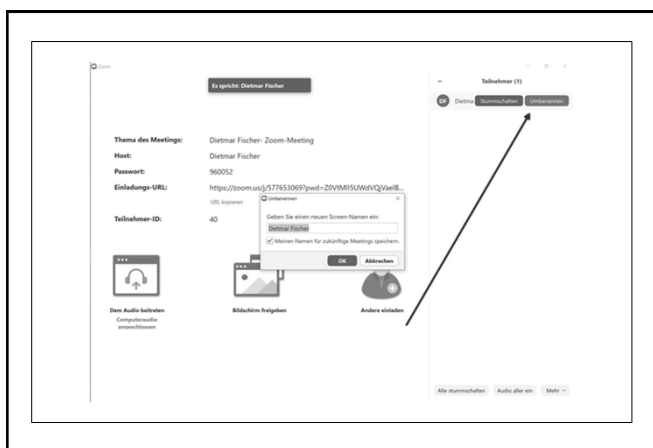
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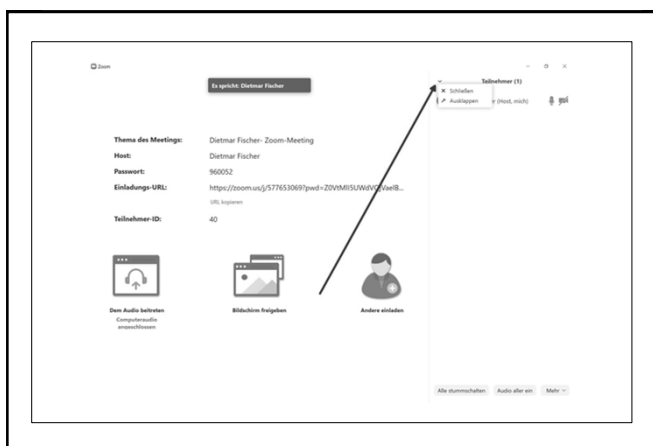
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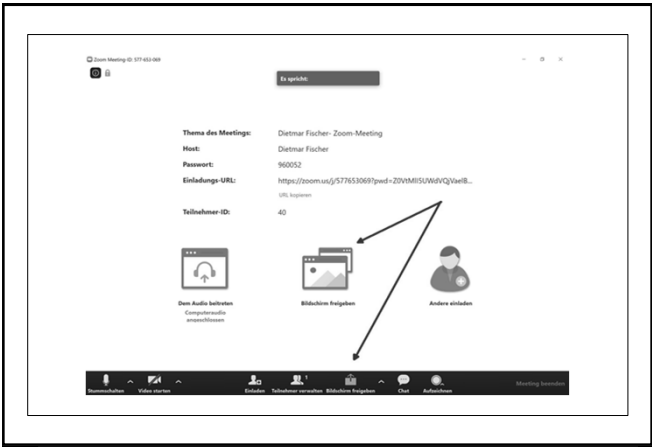
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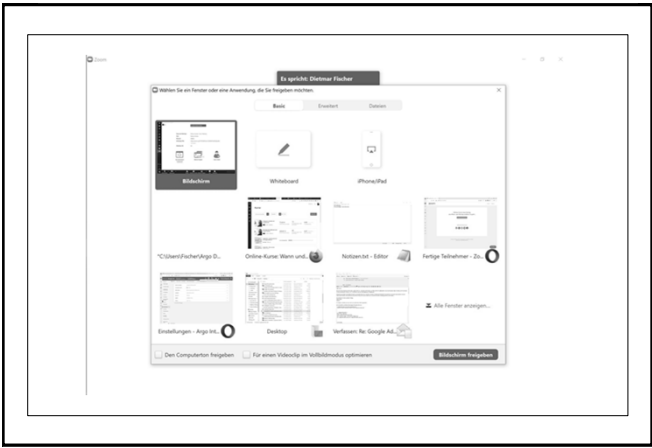
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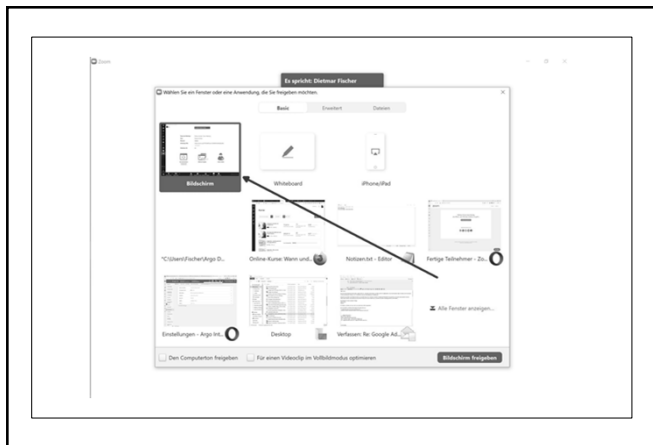
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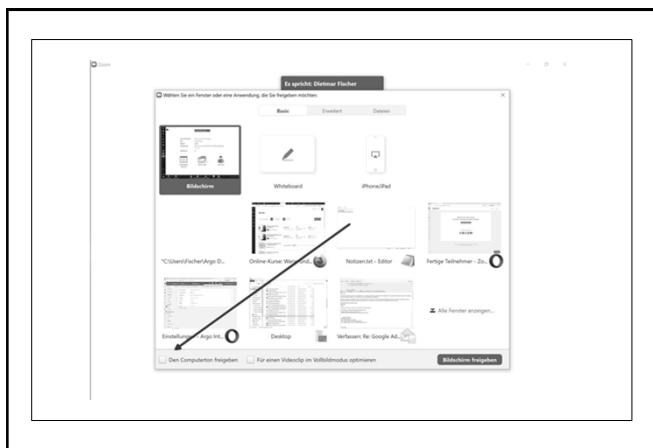
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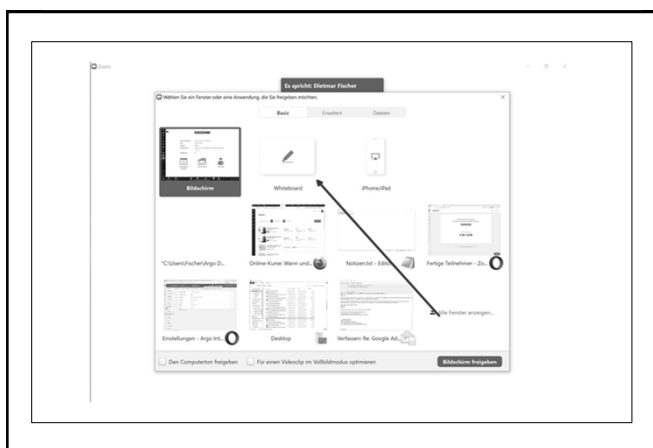
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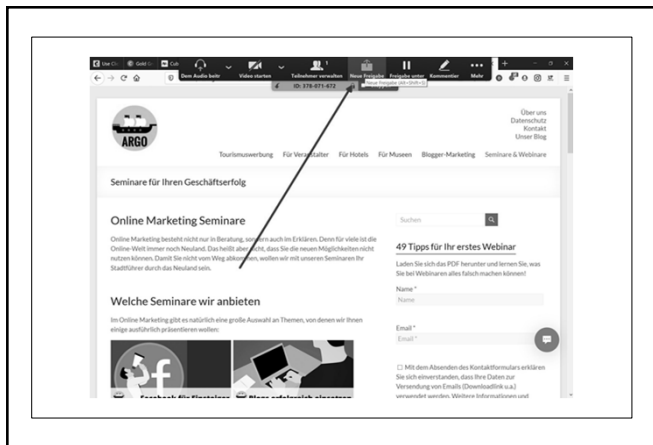
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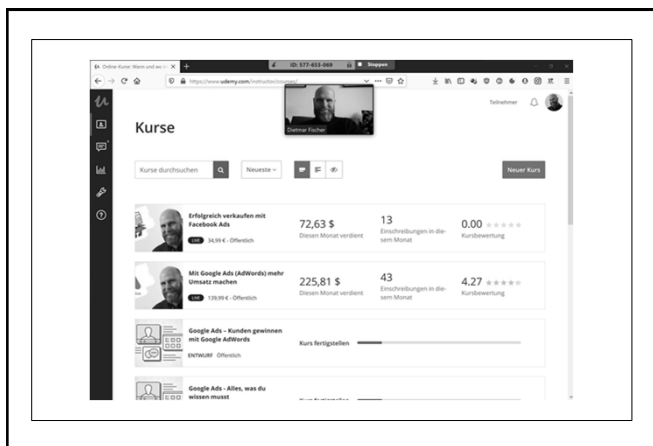
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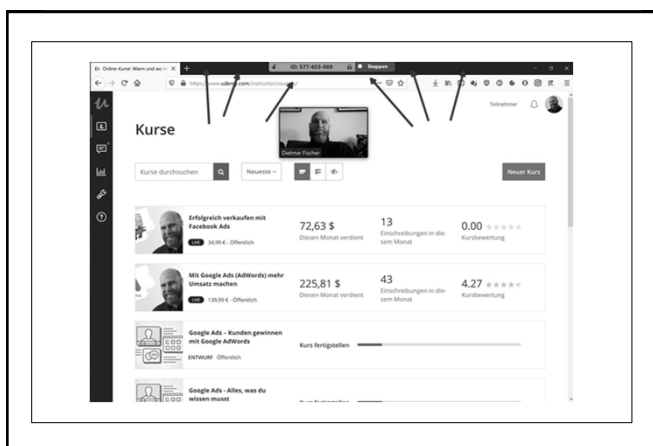
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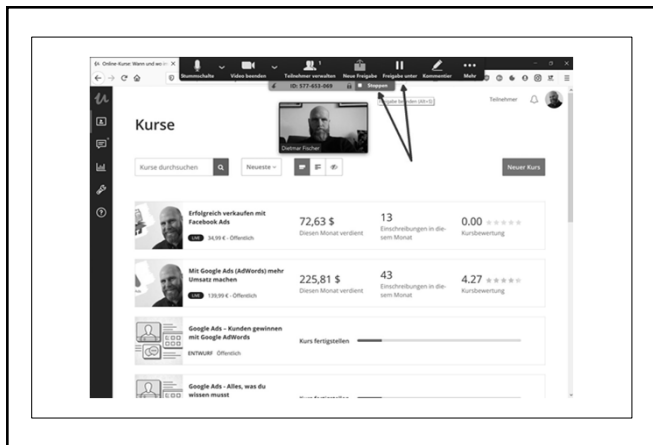
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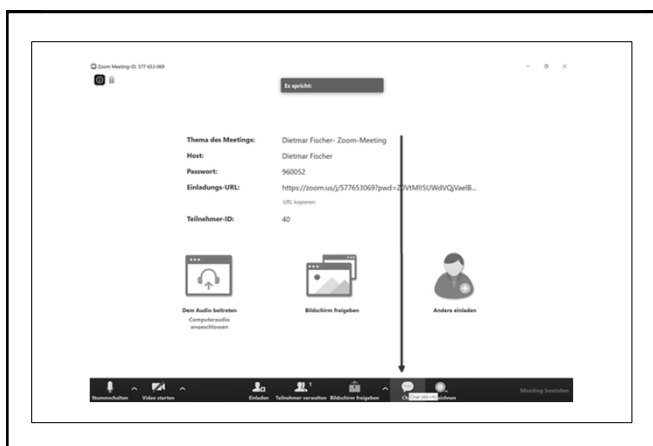
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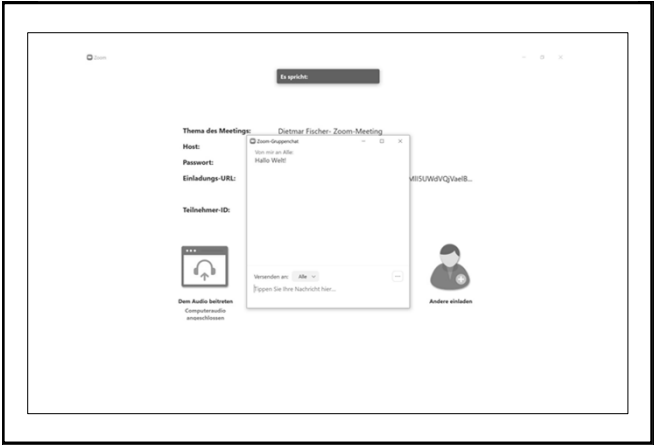
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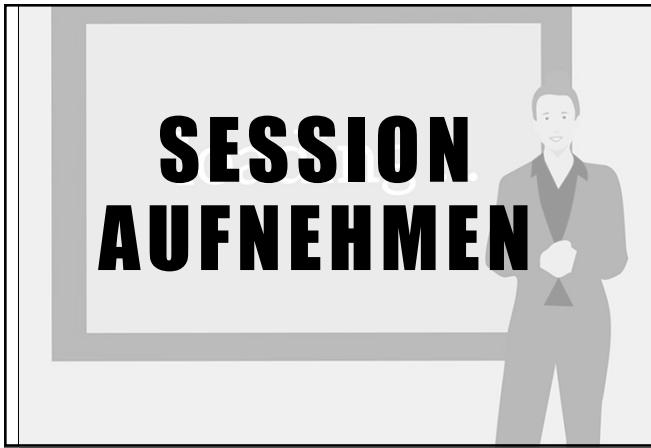
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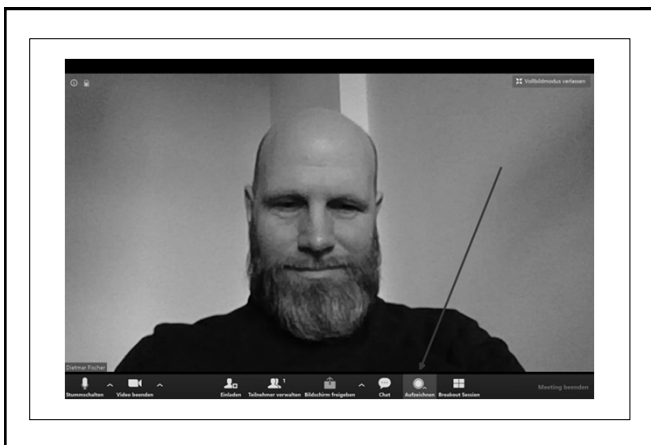
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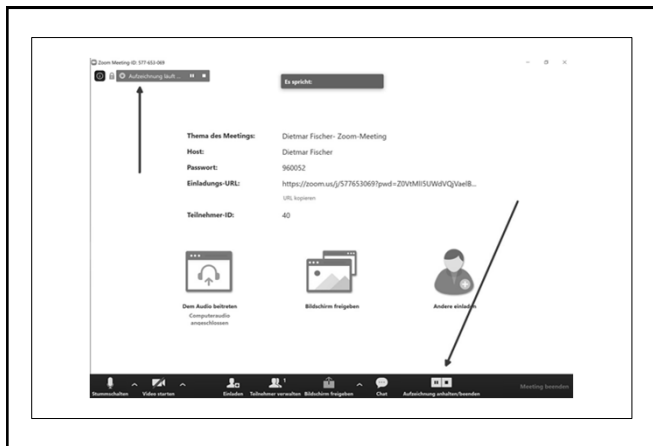
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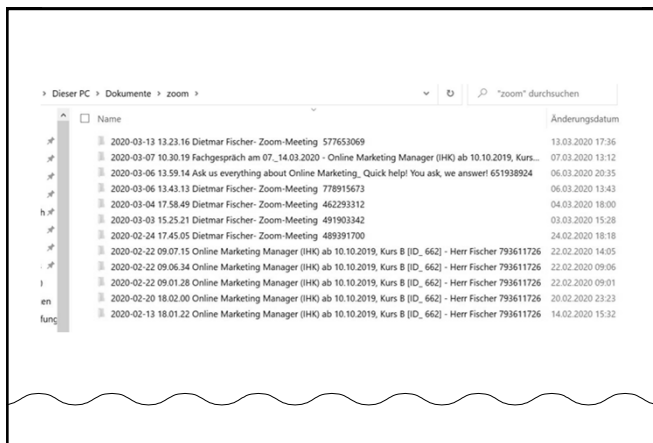
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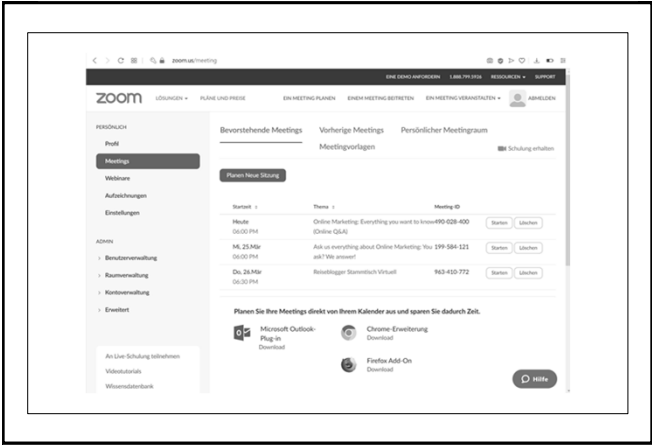
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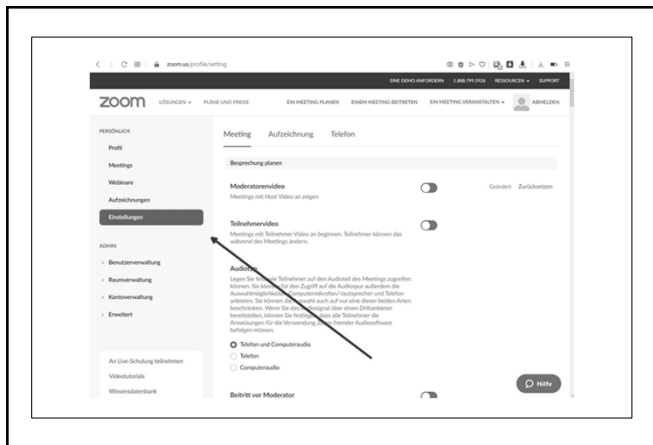
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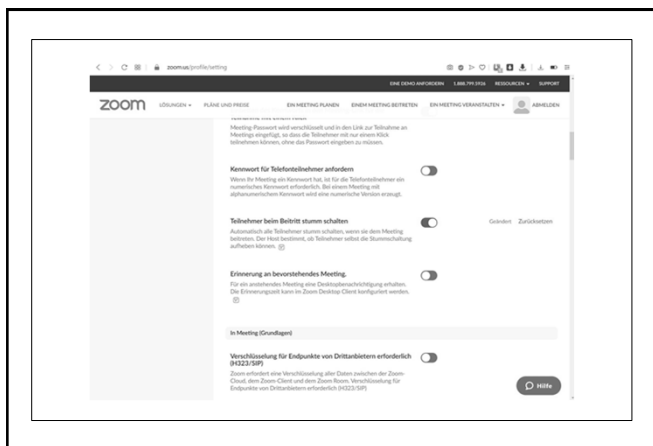
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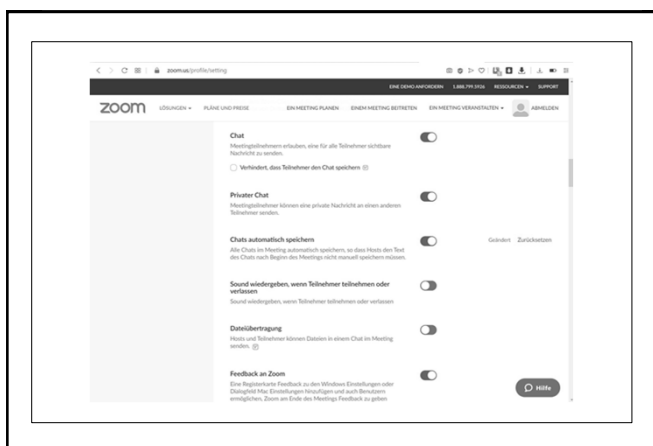
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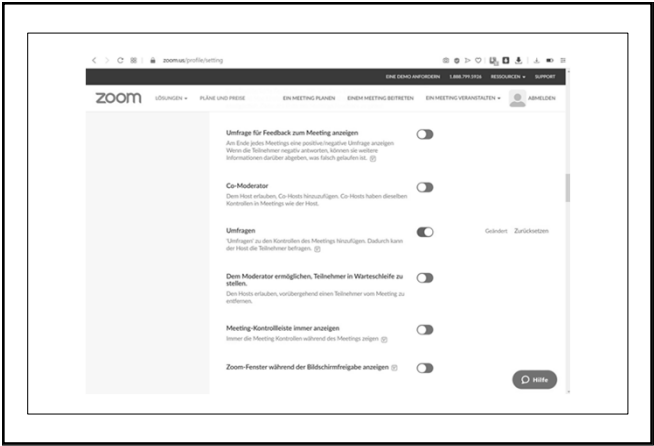
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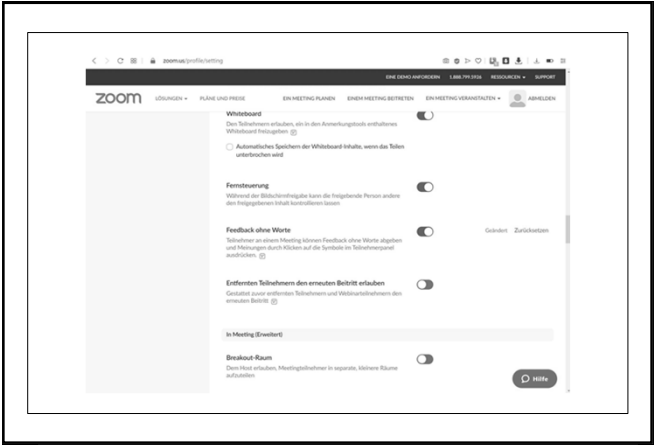
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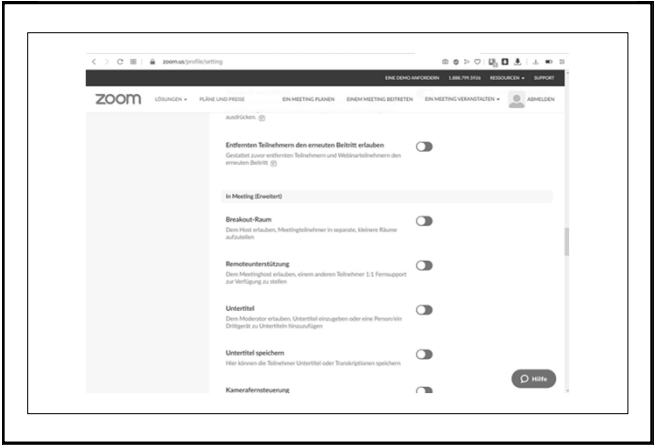
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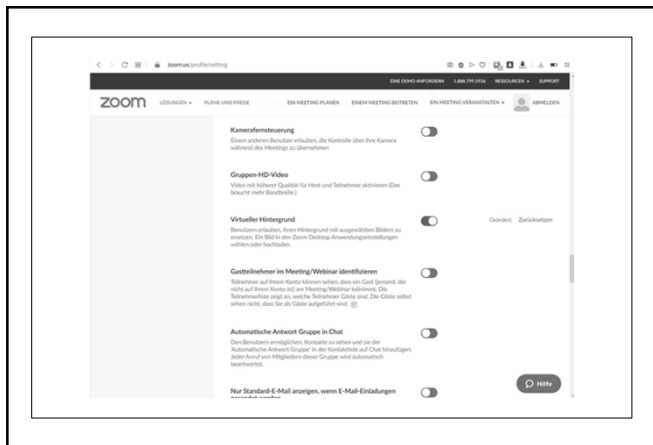
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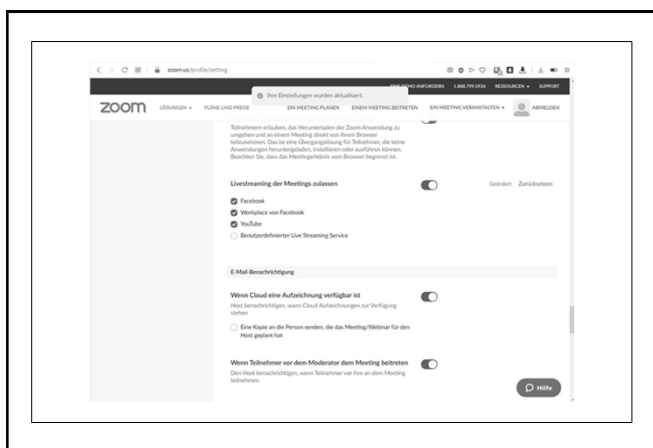
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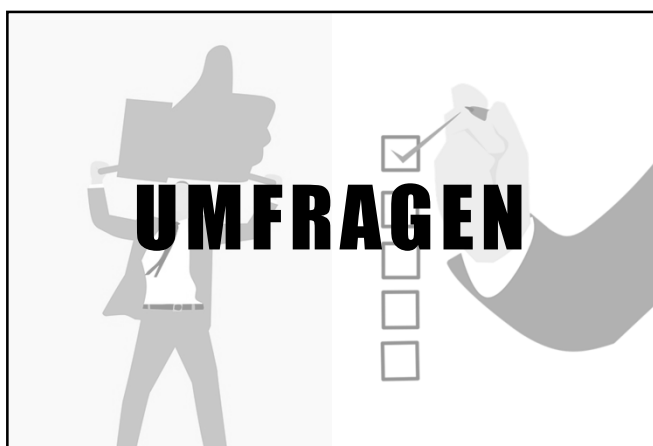
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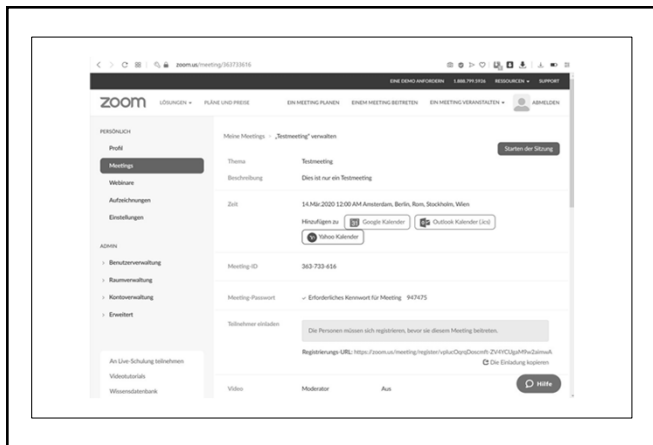
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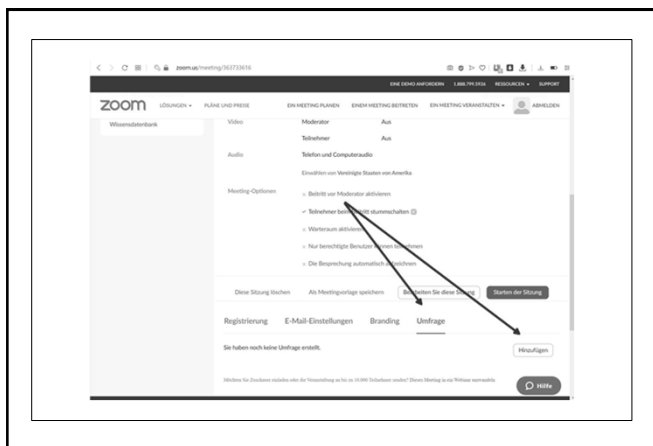
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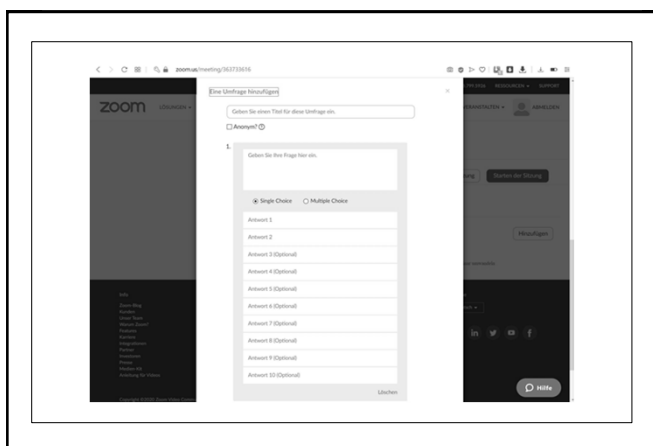
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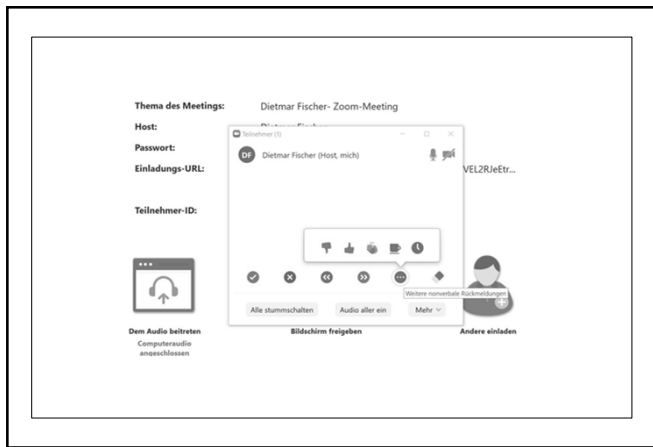
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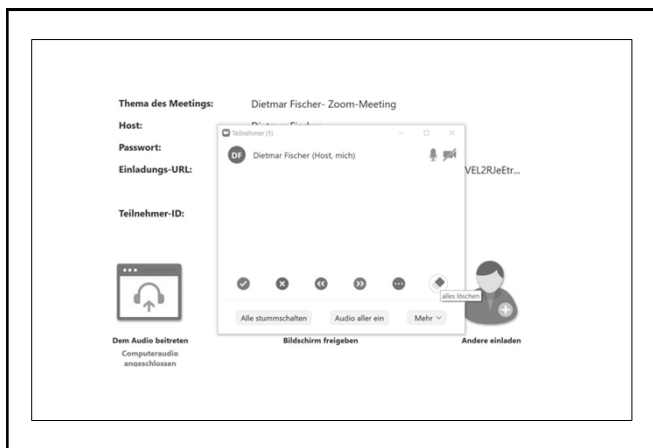
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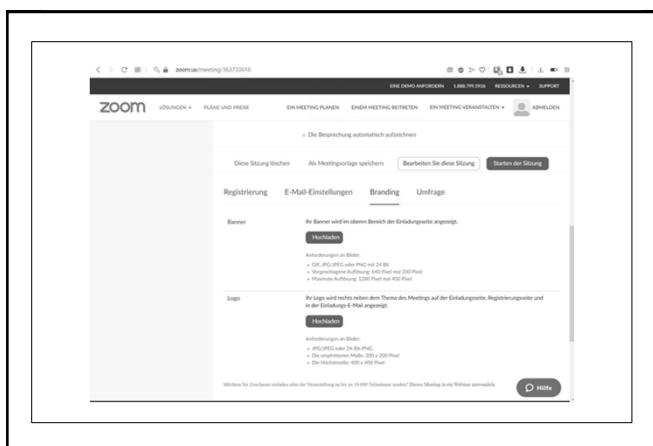
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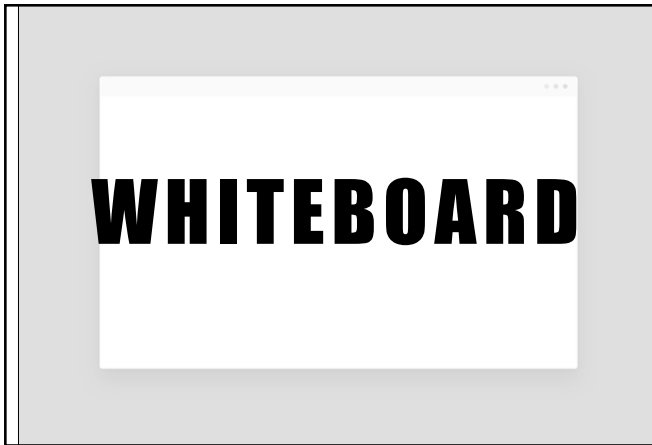
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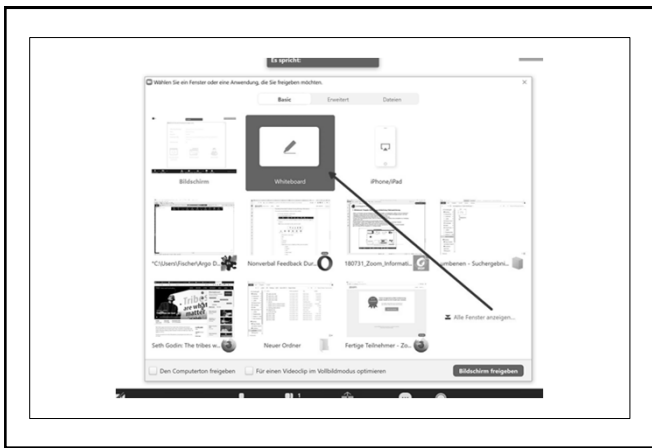
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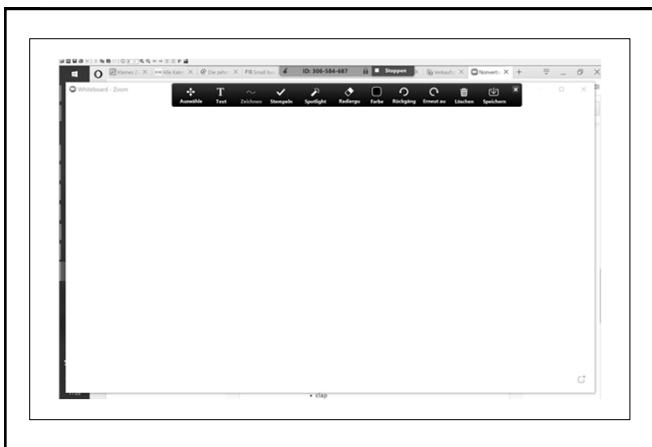
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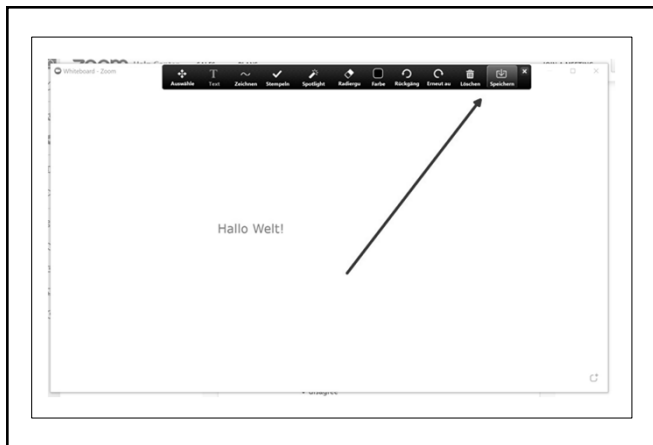
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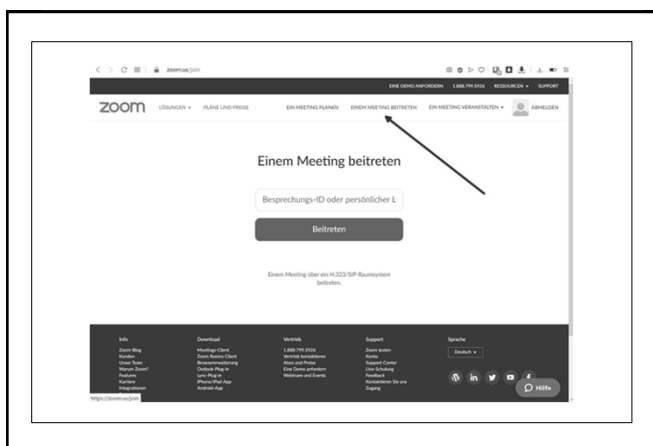
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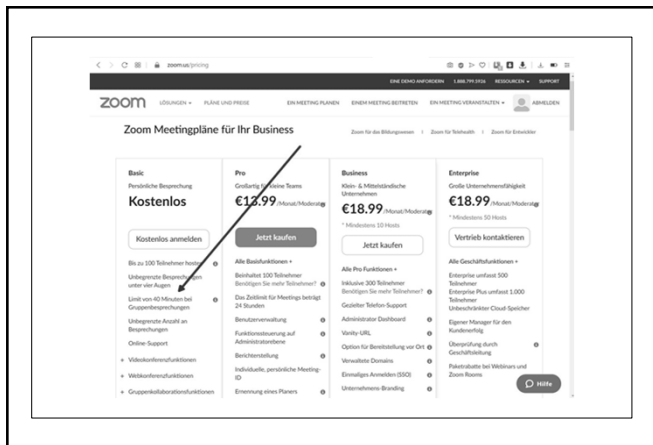
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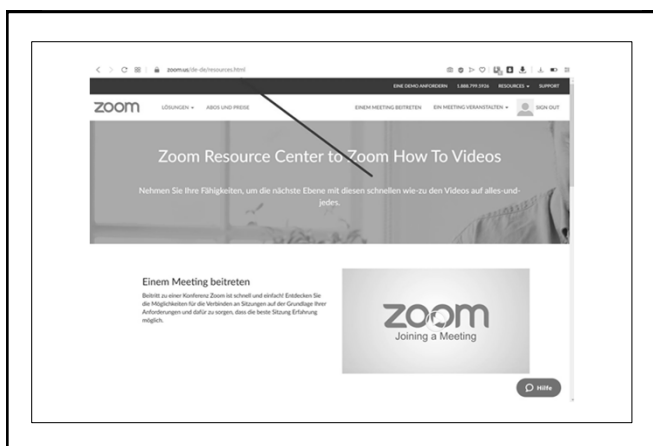
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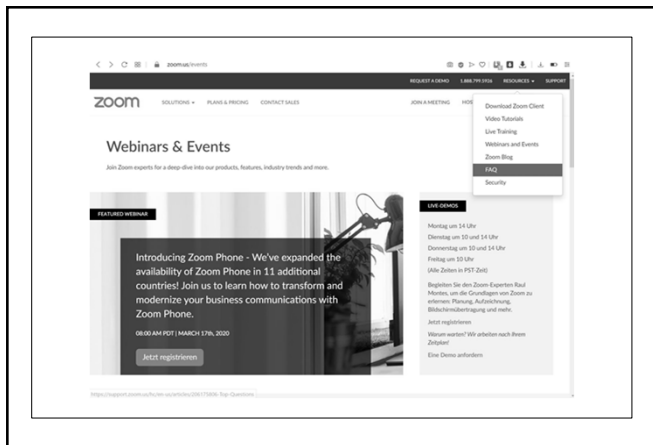
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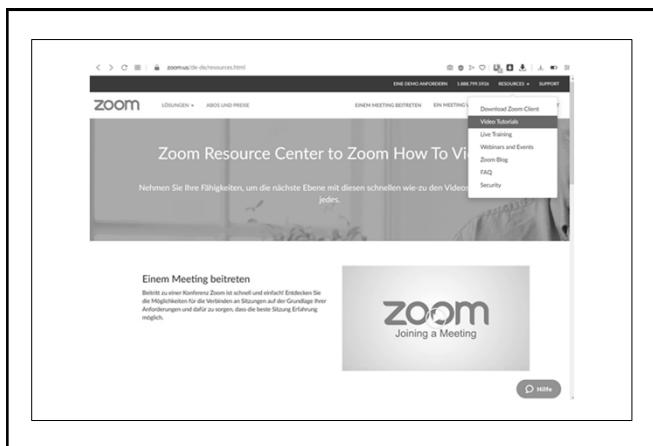
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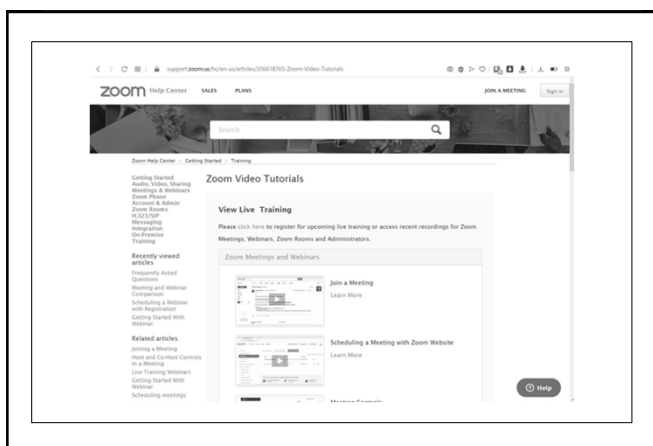
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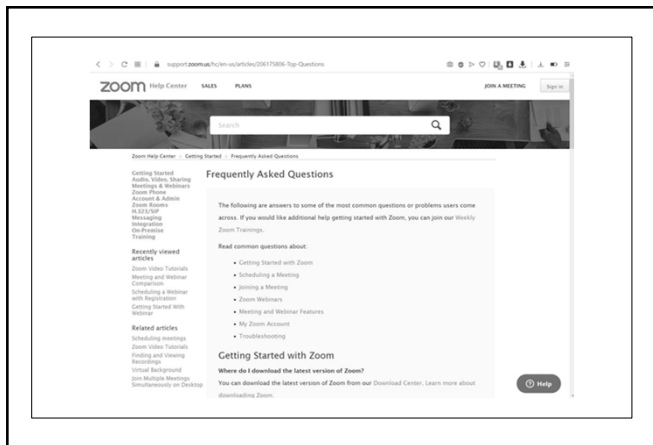
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110



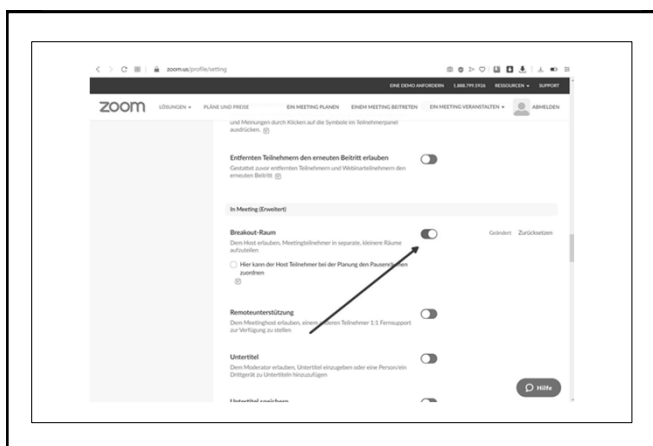
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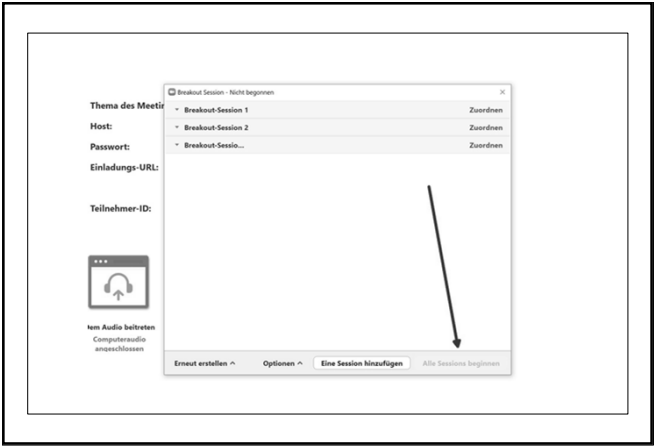
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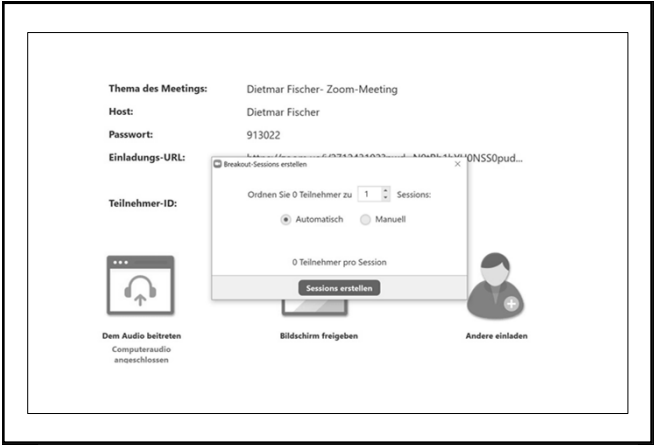
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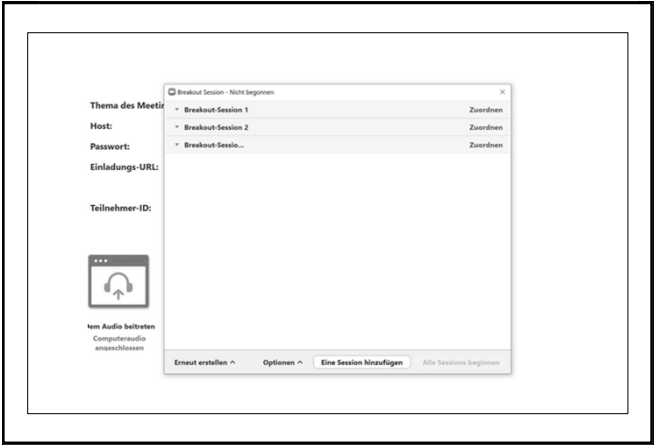
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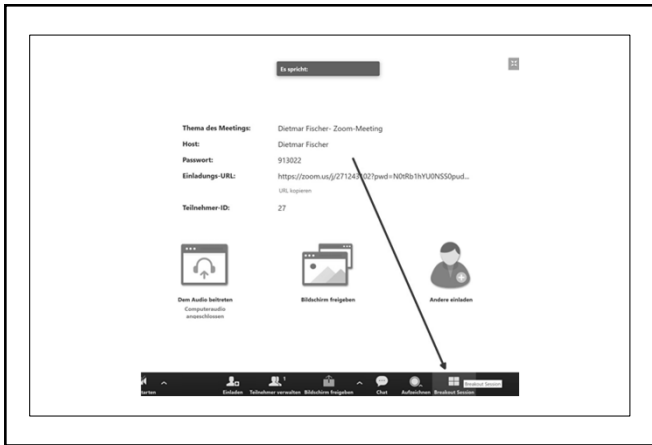
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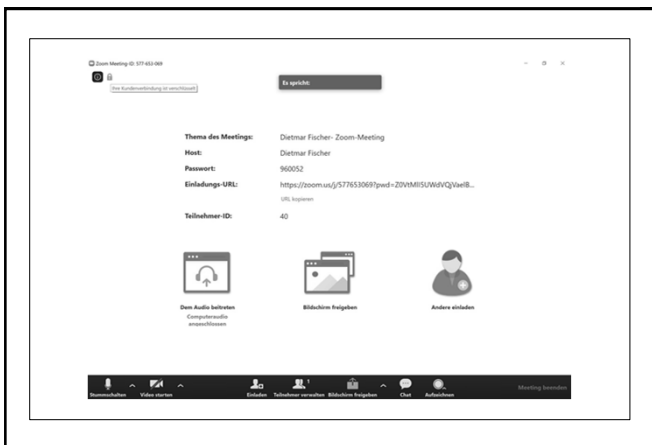
117



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**EMPFEHLUNGEN
DER
UNIVERSITÄT
DER
BUNDESWEHR**


Keine Klarnamen


Kein Dokumentenaustausch


Keine Diskussion persönlicher Daten.

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**EMPFEHLUNGEN
DER
UNIVERSITÄT DER
BUNDESWEHR**

- Beim Anberaumen neuer Meetings Kennwort verlangen = Ja
- Kennwort für Telefonteilnehmer anfordern = Ja
- Dateiübertragung = Nein
- Feedback = Nein
- Virtueller Hintergrund = Ja (damit kann der Raumhintergrund ausgeblendet werden)
- Nur Standard-E-Mail anzeigen, wenn E-Mail-Einladungen gesendet werden = Ja

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**MITSCHNITT DES
VIDEOS**

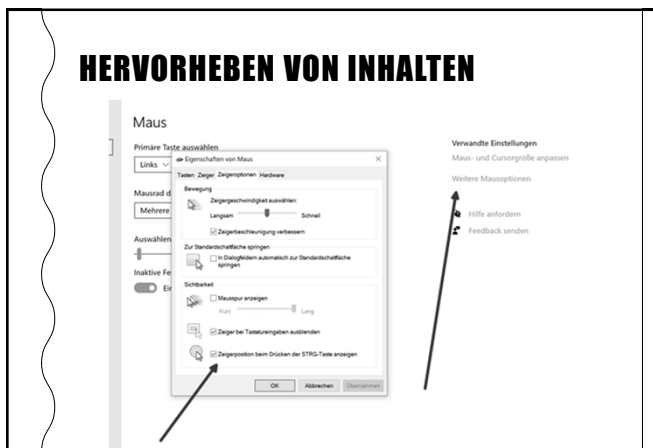
- Teilnehmer müssen vorab informiert werden



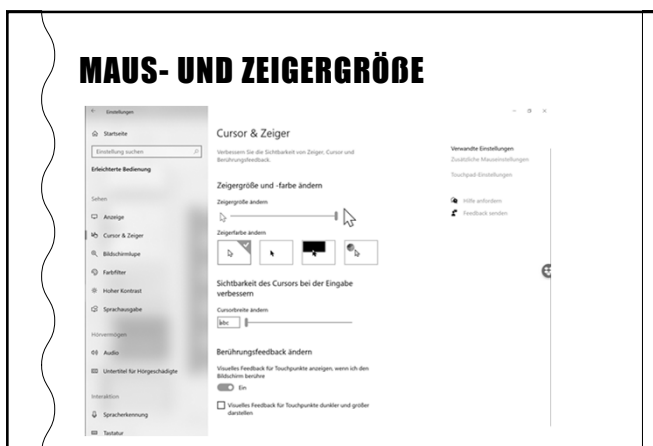
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**ERINNERUNG
AUFZEICHNUNG**



Post-It auf die
Tastatur



Am besten: Aufnahme
in den Einstellungen
als Standard

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**TASTATURKÜRZEL
AUFZEICHNUNG**

ALT + R:
Anfang und Ende
der Aufzeichnung

ALT + P:
Pause der
Aufzeichnung

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SPEICHERUNG AUFZEICHNUNG



In der Cloud oder auf der
Festplatte: letzteres mehr Kontrolle



1 MByte/Minute

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MEHR INFOS



Meine 49+ Tipps für euer perfektes Webinar:



newrules.de/49tipps

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UNSER NEWSLETTER

- Unsere Infos über Webinare, Online Marketing und Kundengewinnung
- <http://argo.berlin/newsletter/>



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